

Investments Subject to Screening



Prof Yarik Kryvoi

Senior Fellow in International Economic Law British Institute of International and Comparative law y.kryvoi@biicl.org

2022 CELIS Forum on Investment Screening (CFIS 22)

The Emerging Law of Investment Control in Europe: Screening, Sanctions and Subsidies

Presentation made on 3 June 2022

Definition of foreign investors and investments to be protected

- Definition of foreign investors and investments to be protected
- Criteria in international investment treaties
- Criteria in decisions of arbitration tribunals
- Criteria in national legislation
- Recent reforms
- Possible approaches to identifying foreign investors
- Empirical evidence from investor-state tribunals

Direct and portfolio investments

| Direct investments | Portfolio investments | |
|--|---|--|
| Transfer of funds | Transfer of funds | |
| Long-term projects | Long-term or short-term | |
| Participation by the investor in | investment | |
| management of a project | No participation in management | |
| Business risk | of a project | |
| Example: buying an oil refinery | Investment risk | |
| to actively run it | Example: buying shares or bonds | |
| | of an oil refinery to passively | |
| | earn regular income | |

Subjects of FDI screening: "foreign investors"

| Member State | Definition | Member State | Definition |
|--------------|--|--------------|---|
| AT | non-EU/EEA/Switzerland | LT | non-EU/NATO/EFTA/OECD |
| CZ | non-EU | LV | do not distinguish domestic and foreign investors |
| DE | non-EU/EFTA | MT | non-EU |
| DK | War materials: non-national; Continental shelf: do not distinguish domestic and foreign investors | NL | do not distinguish domestic and foreign investors |
| ES | non-EU/EFTA | PL | non-EU/EEA/OECD |
| FI | non-EU/EFTA | PT | non-EU/EEA |
| FR | non-national/national who is not domiciled in France within the meaning of French General Tax Code | RO | do not distinguish domestic and foreign investors |
| HU | non-EU/EEA/Switzerland | SI | non-national |
| IT | non-EU | UK | do not distinguish domestic and foreign investors |

Source: Alexandr Svetlicinii (2022)

Criteria in international investment treaties

Regulators face three specific challenges because of claims brought by:

- (i) mailbox companies
- (ii) foreign entities controlled by an entity in the host State
- (iii) entities that own the investment and are specifically set up in anticipation of a claim ("urgent restructuring").

Report of ICSID Executive Directors

"No attempt was made to define the term 'investment' given the essential requirement of consent by the parties, and the mechanism through which Contracting States can make known in advance, if they so desire, the classes of disputes which they would or would not consider submitting to the Centre."

Criteria in international investment agreements

Approaches to the definition of the term "investor"

- The incorporation approach
- Control-based approach
- Location-based approach
- Integrated approaches

Criteria in international investment agreements

- The mailbox company problem
- Carrying out "significant business activities":
 - The nature of the organization
 - Organization employees
 - Physical presence
 - Effective control

Criteria in decisions of arbitration tribunals

The Salini test provides:

- (1) contribution of money or assets
- (2) a certain duration
- (3) element of risk
- (4) contribution to the economic development of the host state

Criteria in decisions of arbitration tribunals

Criteria for effective control:

- Ability to effectively make and implement key business decisions of the enterprise
- Participation in the day-to-day management of the organization
- Access to know-how

Criteria in decisions of arbitration tribunals

Criteria for material business activities

- The place where the board of directors meets and the availability of board minutes
- Permanent physical presence
- Availability of permanent staff
- Active ownership of shares in subsidiaries

Other questions

- Violation of contractual obligations as a violation of international law
- Umbrella clauses
- Investment disputes involving legal entities that are directly or indirectly owned by the state

Criteria in national legislation

- Separate legal regime for foreign investors or treat them as domestic investors?
- Combination in determining foreign investors the place of registration and the criterion of control
- Investment disputes related to issues of public law and the right to regulate

Recent reforms

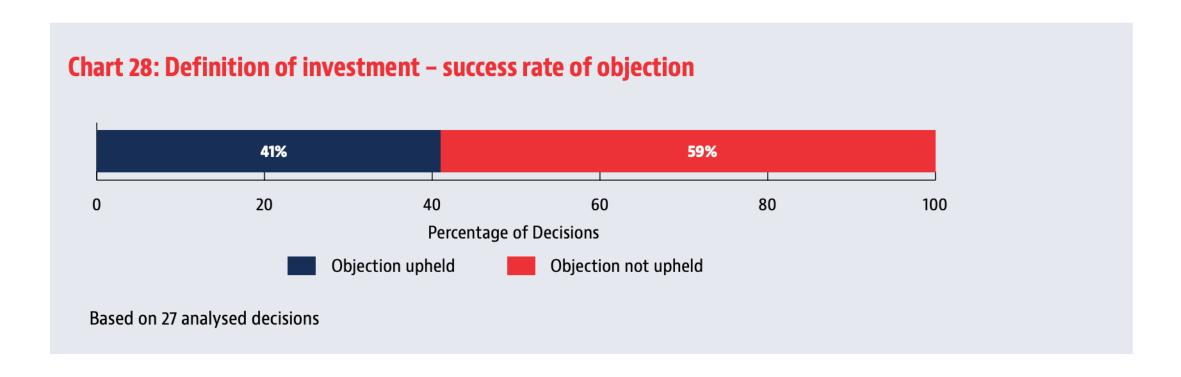
Various states are trying

- balance their right to regulation with the need to protect investor rights with the need to optimize the dispute resolution system
- narrow the definition of foreign investment for arbitration purposes
- narrow the range of substantive protections in international treaties
- limit dispute resolution provisions through arbitration to only determining the amount of compensation due
- avoid the system of investor-state arbitration
- impose additional restrictions related to national security

Territorial nexus and jurisdictional overlap

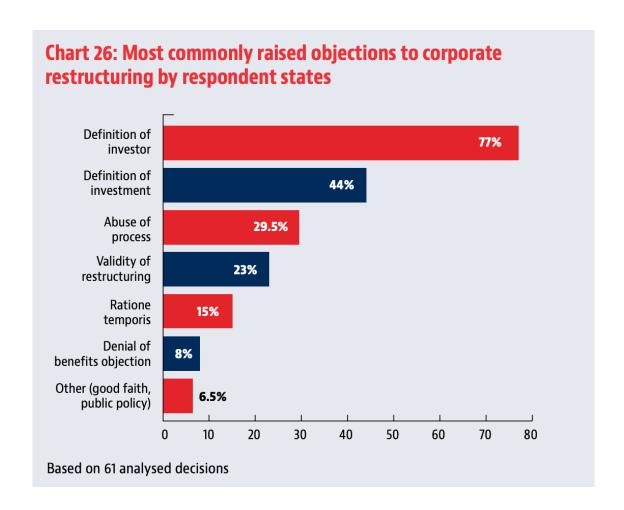
- Regulation by the host state
- Regulation by the home state (including exteterritorial)
- Jurisdiction of domestic courts in the host state
- Jurisdiction of domestic courts in the home state
- Jurisdiction of international tribunals

Objections based on definition of investment



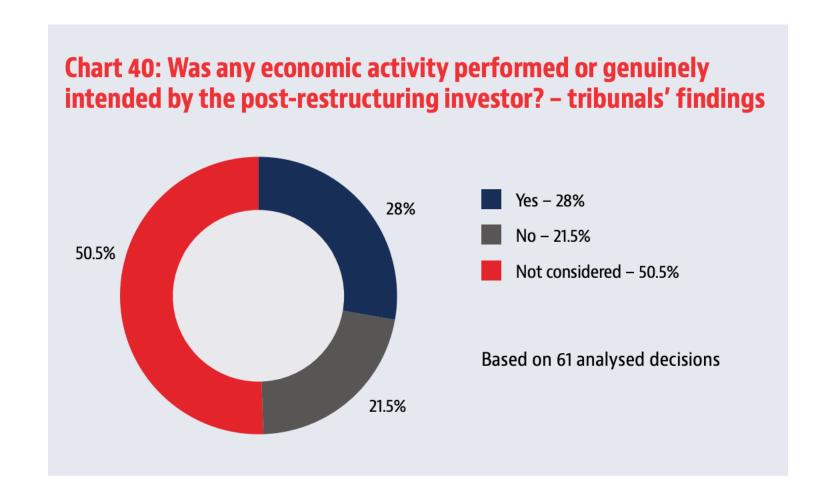
Empirical Study: Corporate Restructuring and Investment Treaty Protections, BIICL/Baker McKenzie (2020)

Corporate restructuring objectives in ISDS



Empirical Study: Corporate Restructuring and Investment Treaty Protections,
BIICL/Baker McKenzie (2020)

Conducting a genuine economic activity



Empirical Study: Corporate
Restructuring and Investment
Treaty Protections,
BIICL/Baker McKenzie (2020)

Possible approaches to identifying foreign investors and resolving disputes

Option 1: Not to create additional benefits and special dispute resolution procedures for foreign investors

Option 2: Define foreign investors according to the criterion of formal incorporation

Option 3. Identify foreign investors on the basis of an integrated approach, taking into account the implementation of real commercial activities and being under the control of a foreign investor (ultimate controlling party)



Professor Yarik Kryvoi http://kryvoi.net y.kryvoi@biicl.org

- Senior Fellow in International Economic Law, British Institute of International and Comparative Law
- Director of the Investment Treaties
 Forum & co-founder of Arbitration
 Lab
- Consultant on investment disputes, international and comparative law and reforms using international best practices